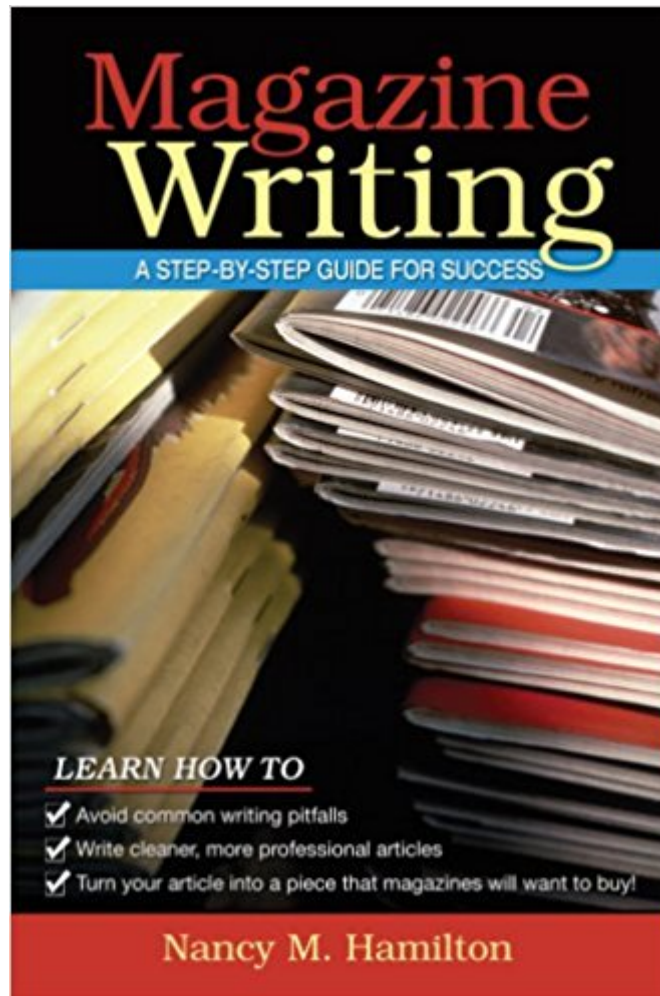




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Magazine Writing



Synopsis

"The approach. . .the clarity of information presented, and the style of writing make it a clear leader in the field of magazine writing."--Dr. Douglas Perret Starr, Professor of Journalism at Texas A&M University and author of *Speech Ghostwriting: A Complete Guide to Crafting Speeches for Other People*. All magazine writers share a common goal--to sell their articles. *Magazine Writing* shows writers how to build articles and turn them into a saleable piece. They will learn to brainstorm an idea, road test it, and research it; query the article, structure it, and edit and revise it; and find magazines, print and online, appropriate for their article.-Discusses ethics, including the Jayson Blair case, to show acceptable professional conduct.-Illustrates common mistakes made during the writing process to help writers avoid common pitfalls and write cleaner, more professional articles.-Looks at major article types including the personality profile, how-to, and first person narrative (illustrated with published examples).

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